



AMP's Power Mix among the Cleanest in the State

AMP is proud of the renewable power mix we supply to our customers for electricity. The Power Content Label is an annual report that shows where your electricity was generated during the previous calendar year and how it compares to the State of California's power mix.

During 2012, 60 percent of Alameda's power mix came from renewable resources, including geothermal from the Geysers Geothermal Plant near Calistoga; biomass (landfill gas) from Pittsburg, Half Moon Bay, Butte, Santa Cruz and Richmond; small hydroelectric from Graeagle and Central Valley; and wind from the High Winds Project in Sonoma County. Alameda's power mix contains no coal or nuclear.

An additional 15 percent of our power mix comes from large hydroelectric projects in Calaveras, Shasta, and Central Valley (California does not count power from large hydroelectric dams as renewable). Altogether, Alameda's power is 75 percent carbon neutral—one of the highest levels in the state.

See Power Mix on page 2

POWER CONTENT LABEL		
ENERGY RESOURCES	ALAMEDA 2012 Fuel Mix	2011 CA Power Mix**
	(Actual)	
Renewable	60%	14%
-Biomass	21%	2%
-Geothermal	32%	5%
-Small Hydroelectric	1%	2%
-Solar	0%	0%
-Wind	6%	5%
Coal	0%	8%
Large Hydroelectric	15%	13%
Natural Gas	0%	36%
Nuclear	0%	15%
Oil	0%	0%
Other	0%	0%
Unspecified Sources of Power*	25%	14%
TOTAL	100%	100%

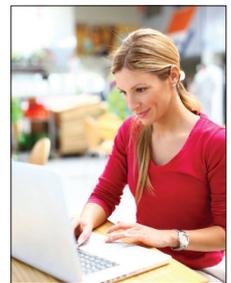
* "Unspecified sources of power" means electricity from transactions that are not traceable to specific generation sources.

** Percentages are estimated annually by the California Energy Commission based on the electricity sold to California consumers during the previous year.

For specific information about this electricity product, contact **Alameda Municipal Power**. For general information about the Power Content Label, contact the California Energy Commission at 1-800-555-7794 or www.energy.ca.gov/consumer.

Go Paperless and Save Time!

You can go totally paperless and manage your account with AMP online. When you sign up for eBill, we will send an email to you each month letting you know your bill is ready for your review and payment. Then, simply log on to the AMP eCare system and your statement will be there, along with all the information you need.



Electronic billing replaces paper bills, which saves resources and helps reduce AMP's operational costs. It also saves you money and provides you with access to your billing information 24 hours a day, seven days a week. To sign up, visit the Customer Service page on AMP's website.

Replace Your Old Fridge or Freezer and Earn Cash!

Older refrigerators and freezers can use 3-4 times more electricity than newer ones, significantly running up your electric bill. That's why AMP has partnered with Energy Star® to help the planet and your pocketbook! With AMP's Refrigerator and Freezer Rebate & Recycling program, you can get a \$100 rebate for replacing and recycling your old refrigerator or stand-alone freezer with a new Energy Star® labeled refrigerator (14 cubic feet or larger) or freezer (7.75 cubic feet or larger). AMP's recycler will haul away your old ones.



AMP will also pay you for your extra refrigerator or freezer



Tired of that old extra refrigerator or stand-alone freezer taking up space in your garage but don't know how to get rid of it? AMP's recycler will not only haul it away for you, we'll pay you \$35 for the privilege. Our recycler takes them to a specially designed recycling facility where they'll recycle nearly 95 percent of each, and safely dispose of toxins and the ozone-destroying gases in the foam insulation. Unless a refrigerator or freezer is disposed of properly, foam and refrigerant products from these old appliances release thousands of tons of ozone-depleting CFC-11 in the atmosphere each year. For more information, visit AMP's Save Energy web page. 🌱

CLIP and KEEP!

Important AMP contact numbers:

Customer Service 748-3900
 After Hours/Emergency 748-3902
 TDD (hearing impaired) 522-7538
 E-mail info@alamedamp.com
 Internet www.alamedamp.com

The FLASH is published as a service to the customer-owners of Alameda Municipal Power. Readers are invited to submit ideas, suggestions, comments, or questions by writing to the editor at Alameda Municipal Power, P.O. Box H, Alameda, CA 94501-0263 or by email to irwin@alamedamp.com

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Power Mix from page 1

AMP's power mix far exceeds California's requirements for clean power. The state through its Renewables Portfolio Standard (RPS) program, places a requirement on utilities to procure a growing percentage of electricity from renewable sources. Because AMP's renewable portfolio is so strong, we're in a position to sell renewable energy that exceeds state RPS requirements for investment in future green strategies.

In early 2012, the Public Utilities Board approved the short-term sale of some of AMP's renewable energy and specified that all proceeds must be used for greenhouse gas (GHG) reduction programs. It is a great opportunity to provide AMP with funds to implement a variety of short- and long-term GHG reductions projects that will help reduce Alameda's carbon footprint. Potential projects include LED streetlamps, EV charging stations and a GHG tracking system for city facilities. What's more, we'll be able to take on additional projects without affecting customer rates too much and continue progress towards the goals of the Local Action Plan for Climate Protection.

Reducing emissions requires a long-term view that spans decades. While we anticipate a decrease in our renewable energy power mix over the next several years, this is a strategic tactic to produce the funds necessary to support future investments to reduce GHG emissions even further. To learn more, visit AMP's website. 🌱

Back for a Limited Time: Marshmallow Megavolt Ice Cream

Celebrate the summer with a big scoop of AMP's commemorative ice cream, Marshmallow Megavolt, at Tucker's Ice Cream, 1349 Park Street. Tucker's created this memorable combination of smooth lemon marshmallow, Irish crème, and espresso bits to celebrate AMP's 125th anniversary in 2012. Now it's back for a limited time, from July 4th through the month of August. Be sure to stop by and pick up a scoop or a gallon while it lasts. 🌱

