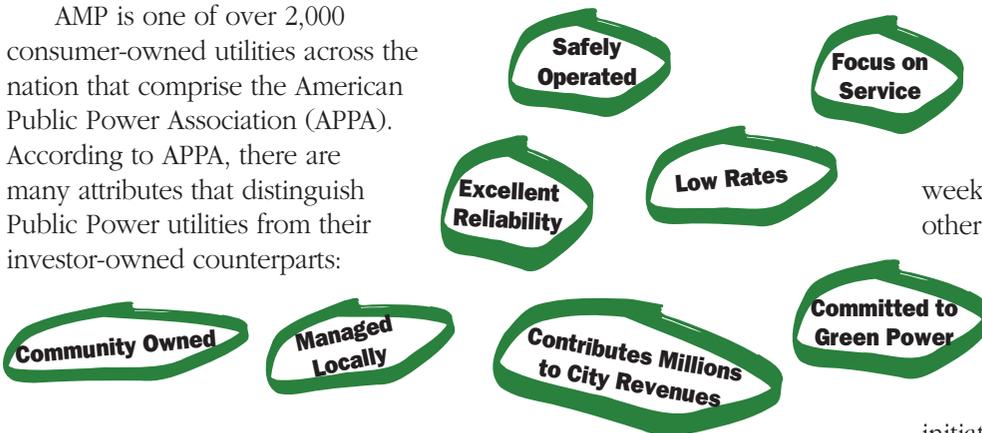


## Honoring Public Power during Energy Awareness Month

AMP is one of over 2,000 consumer-owned utilities across the nation that comprise the American Public Power Association (APPA). According to APPA, there are many attributes that distinguish Public Power utilities from their investor-owned counterparts:



And what do you get when you add all these attributes all up? A better deal for Alamedans!

Annually, during the first week of October, AMP joins with other consumer-owned utilities in celebration of Public Power Week. October is also Energy Awareness Month across the nation. In this spirit, AMP is participating in two new initiatives, one to boost knowledge and understanding of energy use and another to celebrate energy leaders in our community. 💡

### AMP's New "Kill-a-Watt" Usage Monitors Can Help Customers Save Money

You know that your appliances may not be as energy efficient as you'd like them to be. But do you really know how much energy your appliances or your computers really use?

To help Alameda residents measure how efficient their 120-volt appliances, electronics, and computers are, AMP has donated 10 Kill-a-Watt monitors to the Alameda Public Library. The easy-to-use monitors help calculate the energy costs for each appliance or electronic device tested, and library patrons can borrow the monitors much like they borrow a book!

"We're truly excited about this partnership with the Library," said AMP General Manager Girish Balachandran. "Alamedans can use their library card to 'check out' one of these special monitors to use at home. And like a book borrowed from the library, residents must return them by the due date so that their neighbors will have an opportunity to use them."

In addition to the monitor, the borrower receives worksheets and instructions to calculate the energy costs for each device tested.

The Kill-a-Watt monitor can be plugged into any 120-volt appliance, electronic device, or computer to record consumption by the kilowatt-hour. Users then can calculate electrical expenses by the day, week, month, or year. And if they choose, they can also check the quality of their power by monitoring the voltage and line frequency. This enables the user to identify areas in their home where they can save electricity—and money.

According to General Manager Balachandran, "This monitor is perfect if you have an older appliance that you think needs to be replaced," he added. "Now you'll know if it is time for a new refrigerator or just how much that plasma TV costs to operate."

The 10 Kill-a-Watt monitors are now in circulation at the Library. There are an additional 5 meters available at the AMP Service Center. For more information about this program, offered in cooperation with the Alameda Public Library, please call AMP at 748-3900. 💡



### AMP's New Energy Award Program Open to Business, Community, Home, and Youth!

You already can be proud that you are a consumer-owner of "The Greenest Little Utility in America," but you also can take pride in your own standard-setting energy-efficiency efforts.

A new AMP initiative is being developed to honor Alameda citizens, both individual and corporate, who have shown leadership and initiative in managing their electric use. The awards program will recognize outstanding support of energy efficiency and renewable energy in Alameda. Recognition categories will include business, community organization, home, and youth. The nominating period will open in the first quarter of 2011 with the awards being conferred in April in conjunction with Earth Day.

More information on eligibility and evaluation criteria will be posted soon to the AMP web site, [www.alamedamp.com](http://www.alamedamp.com). Also, we welcome your input as we develop this green awards program. The best way to contribute is by email to [info@alamedamp.com](mailto:info@alamedamp.com). 💡

### Commercial Customers Urged to "Keep Your Cool"

AMP has launched a new second-generation energy-efficiency program for our commercial customers, designed to help them hold on to their refrigerated air.

Cold air costs money. By way of example, the largest energy user in the typical Alameda home is the

See *Keep Your Cool* on page 2



